

## **Division Manager / Executive Management Team (Leading Film Making Enterprise)**



### **Ability to integrate into the company**

Situation: Appointed Division Manager to work directly with creative film director George Lucas to develop multiple film making and high technology facilities with limited staff and outside resources.

Action: Formed an in-house team of architects, designers, engineers and artists, engaged outside consultants and put in place unique communicating processes and fail safe approval procedures to complete the facilities.

### **Impact on the business / bottom line**

Created over 530,000sq ft of state of the art, high technology facilities to provide pre and post production activities, digital editing, special effects and digital sound engineering for a new generation of film making allowing for a significant increase in group profit from revenue earned through these facilities.

### **Overall contribution / achievement of objectives**

By bridging between the extraordinary vision of a pioneering film maker and stringent implementation requirements, I developed and managed a highly skilled team of creative professionals and designed unique operating procedures and methodologies, leading in the development of state of the art, high technology film making facilities with a value in excess of US\$150.0Million that made possible and facilitated the making of future blockbuster films, including the Star Wars and Indiana Jones series, Jurassic Park, Terminator, Titanic, Harry Potter, Men in Black, Pirates of the Caribbean, Iron Man and , more recently, Transformers and Avatar.

### **Working style**

Charles proved his reputation for forming productive business relationships. As with the best leaders, he focused on "making it the people's answer", encouraging and facilitating our thinking to formulate our own solutions.

### **Leadership / people management skills**

The most important attribute that Charles brought to the challenge was his innovation and organisation. He provided entrepreneurship and lateral thinking skills, and an uncommon ability to bridge between creative concepts and successful implementation results.

### **Any other comments about the executive**

By combining his leadership and executive management expertise with a creative mindset, he was able to build and integrate highly skilled teams to achieve our business strategies, goals and objectives.

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