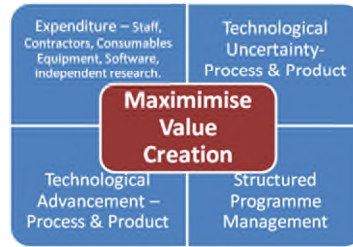


**The Icebreaker team**

Icebreaker is an organisation of industry experts, highly skilled and globally experienced at working with businesses that find themselves at a crossroads, and looking for effective support and profit improvement. We stand apart from consultancy and the solo interim with the quality of our team of executives and their ability of them to seamlessly work together with your team to deliver results – that require real depth of sector business expertise, experience and collaboration. One area where we have demonstrated the effectiveness of this approach is **Engineering Project management and funding**.

Our executive team have successfully delivered improvements in management of Engineering programmes and the efficiency of financing (risk sharing partners, tax, grants, allowances). Our sector experience in this area includes PE, Chemical, Retail Aerospace, Clean-Tech, Automotive, Industrial and Manufacturing.



**We specialise in 3 areas;** (expertise shared in case studies)

**Realising cash improvement on innovation related business costs.**

1. Presentation, negotiation and realisation of tax incentives with HMRC  
Case studies [Neils Yard Retail](#) Xerox [Xerox –engineering](#)

**Creating a high performance environment – Increasing the return on Engineering and technical activity**

2. Engineering management / team development
3. Commercial and Management of engineering projects..
4. Case studies [Interim Head of engineering Safran](#), and Vestas

**Realising business Growth**

5. Vendor collaboration – and implementation of cutting edge lean business model  
Case studies: [Lexar and Kodak Digital](#), Vestas, Safran